

## Part-Time Director of Digital Marketing

### Description

A London based startup is looking for a seasoned SEO professional to join their board on a one day per week basis. This role will be inside IR35.

The company has impressive growth plans and aims to become a disrupter in the Business Intelligence niche. They completed their seed funding round in April 2021 and are planning a Series A towards the end of the year.

They are looking to take their online marketing strategy to the next level and need a professional onhand to drive things forward.

Currently the team is a single marketer supported by the incumbent digital director who is moving on.

### Responsibilities

Managing the team and recruiting as the business scales

On site / off site optimisation including quality link building

Social media management / Marketing

Close working with the web development team

### Job Benefits

Attractive Day Rate

Long Term Incentive Program – Share Option scheme.

### Contacts

To learn more about FD Capital Recruitment visit our website:-

[FD Capital Recruitment Search Marketing Services Director of Digital Services](#)

We are an active and leading London based Senior Finance and Search Marketing boutique.

### Hiring organization

FD Capital Recruitment

### Beginning of employment

1st August

### Duration of employment

Perm

### Industry

Technology

### Job Location

London

### Working Hours

9-5 Monday to Friday

### Base Salary

£ 500

### Date posted

June 23, 2021